



619 Pole Line Rd
Davis, CA 95618
(650) 440-9868

Facebook Survey

Please take a few minutes to fill out this survey on your use of "Facebook". I welcome your feedback and your answers will be kept confidential. Thank you for your participation.

General Information about your "Facebook" usage

What class are you filling this out for?

Class: _____

Did you take this survey last quarter?

Yes No I don't remember

Yes No I don't remember

Are you a male or female?

Male Female

Male Female

What is your age?

17 or younger 18-19 20-21 22-23 24-Older

What year of University are you in?

Freshman Sophomore Junior Senior Graduate student Industry

Do you have a facebook account? (If yes, please continue with survey)

Yes No I plan on getting one

When did you create a "facebook" account?

Before I entered University After orientation for University Winter quarter 2008 (this quarter) Fall quarter 2007

How often do you visit Facebook per day?

I don't visit Facebook everyday Once Twice 3-4 times 5-6 times 7 or more times

How long do you spend on Facebook per day?

I don't visit Facebook everyday Less than 30 minutes 1 hour Less than 2 hours 2 hours or more



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Have you changed your privacy settings on your Facebook?

- Yes
- No

Which privacy settings have you changed to "friends only"?

- | | | | | | | | | | |
|---------------------------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| I haven't changed my privacy settings | I don't remember | Mobile phone | Land line | Online status | wall | IM screen name | Video's tagged of you | Photo's tagged of you | Status updates |
| <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Mailbox | Current Address | Residence | Website | Contact e-mail | Groups | Posted items | Profile | Other (please list) | _____ |

When did you last make a change in your privacy settings?

- | | | | | |
|---------------------------------------|-----------------------|-----------------------|-----------------------|-------------------------------|
| <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| I haven't changed my privacy settings | I don't remember | Before Fall 2007 | Fall 2007 | Winter 2008 (Current Quarter) |

Have you sent "invites" to friends on Facebook to ask them if they would like to attend an event?

- yes
- no

Have you used the "market-place" application to buy or sell things?

- yes
- no

Have you read the Facebook privacy policy?

- yes
- no
- I didn't know that Facebook had a privacy policy

Do you "tag" your friends in pictures and videos?

- yes
- no

Do you portray yourself on facebook the same way you do in real life?

- yes
- no



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Do you feel that your identity information is well-protected by Facebook?

- Yes
- No

What type of personal information would you share with advertisers?

- | | | | | |
|---|-----------------------|-----------------------|-----------------------|-----------------------|
| <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| I wouldn't share any information with advertisers | Gender | Name | Zip Code | Phone Number |
| <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Physical Address | Email | Interests | Political View | Favorite Music |
| <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| School Information | Hometown | Favorite Books | Birthday | Favorite TV Shows |
| <input type="radio"/> | <input type="radio"/> | | | |
| Favorite Movies | Relationship Status | | | |

How many "friends" have you added without actually knowing who they are?

- None
- 1-2
- 3-4
- 5-6
- 7 or more

Who are you OK with looking at your Facebook profile?

- your parents Yes No
- your professors Yes No
- an employer Yes No
- the government Yes No
- your classmates Yes No
- Strangers Yes No

How many "friends" do you have on Facebook?

- Less than 10
- 10-50
- 50-100
- 100-150
- 150-200
- 200-more

How many "groups" have you joined on Facebook?

- None
- 5 or less
- 10 or less
- 15 or less
- 15 to 20
- 20 or more

How often do you change your profile picture?

- I don't change my profile picture
- Once a month
- Once a week
- Twice a week
- Three or more times a week



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Do you use the "poke" feature on Facebook?

- Yes
- No

How often do you change your "status" on Facebook? (ie - John Doe is ...)

- I don't change my status
- 1-2 times a month
- 1-2 times a week
- 3 or more times a day
- 1-2 times a day

Do you "facebook" people more than you e-mail them?

- Yes
- No
- About the same

Do you consider facebook a waste of time?

- Yes
- No

Do you have any other social networking accounts?

- No
- MySpace
- MSN Spaces
- Orkut
- SecondLife
- Other (please list) _____

What have you revealed in your Facebook account?

- Name
- Gender
- Email
- Picture
- Phone Number
- Birthday
- Hometown
- High School
- Relationship Status
- Major
- Interests
- Political View
- Course Schedule
- Sexual Orientation
- About Me
- Website
- Physical Address
- Zip code
- School Information
- Country
- Favorite Music
- Favorite Books
- Favorite Movies
- Favorite TV shows
- Religion

What type of applications have you added on Facebook?

- No applications added
- Game applications
- Others
- Forums/Questioners/Polls
- "fun wall"/"super wall" etc. application
- "Best friends" list
- "Graffiti" application
- "vampire/pirate/zombie" etc. application
- Free gift apps
- Music applications
- "Superpoke" etc. application

Thank you for taking the time to fill out this survey. Your input is greatly appreciated.