



619 Pole Line Rd  
Davis, CA 95618  
(650) 440-9868

## Facebook Survey

Please take a few minutes to fill out this survey on your use of "Facebook". I welcome your feedback and your answers will be kept confidential. Thank you for your participation.

### General Information about your "Facebook" usage

#### What class are you filling this out in?

Class: \_\_\_\_\_

#### When did you last take this survey?

I haven't taken this survey before     Fall 2007     Winter 2007     Fall 2007 and Winter 2008     I don't remember

#### Are you a male or female?

Male     Female

#### What is your age?

17 or younger     18-19     20-21     22-23     24-Older

#### What year of University are you in?

Freshman     Sophomore     Junior     Senior     Graduate student     Industry

#### Do you have a facebook account? (If yes, please continue with survey)

Yes     No     I plan on getting one

#### When did you create a facebook account?

Before I entered University     When I got my "@ucdavis.edu" e-mail ID     After orientation for University     Fall quarter 2007     Winter quarter 2008     Spring quarter 2008 (this quarter)

#### How often do you visit Facebook per day?

I don't visit Facebook everyday     Once     Twice     3-4 times     5-6 times     7-8 times     9-10 times     11-More times

#### How long do you spend on Facebook per day?

I don't visit Facebook everyday     5 minutes     10 minutes     15 minutes     20 minutes     25 minutes     30 minutes     45 minutes     60 minutes     90 minutes     120 minutes or more

#### Have you changed your privacy settings on your Facebook?

Yes     No     I don't remember



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**Which privacy settings have you changed to "friends only"?**

- I haven't changed my privacy settings
- I don't remember
- Mobile phone
- Land line
- Online status
- Wall
- IM screen name
- Video's tagged of you
- Photo's tagged of you
- Mailbox
- Current Address
- Residence
- Website
- Contact e-mail
- Groups
- Posted Items
- Profile
- Status updates

**When did you last make a change in your privacy settings?**

- I haven't changed my privacy settings
- When I first got my account
- I don't remember
- Before Fall 2007
- Fall 2007
- Winter 2008
- Spring 2008 (current quarter)

**How many "facebook friends" do you associate closely with outside of Facebook?**

- None
- 5 or less
- 10 or less
- 20 or less
- 30 or less
- 40 or less
- 50 or less
- 100 or less
- Less than 200
- 200 or more

**On a scale of 1-10 how much do you use the "facebook chat" to instant message your friends?**

- Not much
- 0
- 1
- 2
- 3
- 4
- 5
- 6
- 7
- 8
- 9
- 10
- A lot

**On a scale of 1-10 do you feel that your identity information is well-protected by Facebook?**

- No
- 0
- 1
- 2
- 3
- 4
- 5
- 6
- 7
- 8
- 9
- 10
- Yes

**On a scale of 1-10 how much do you "private message" people on Facebook?**

- Not much
- 0
- 1
- 2
- 3
- 4
- 5
- 6
- 7
- 8
- 9
- 10
- A lot

**On a scale of 1-10 do you consider facebook a waste of time?**

- No
- 0
- 1
- 2
- 3
- 4
- 5
- 6
- 7
- 8
- 9
- 10
- Yes

**Have you read the Facebook privacy policy?**

- Yes
- No
- I didn't know that Facebook had a privacy policy

**Have you added people using the "People You May Know" box on your Facebook homepage?**

- Yes
- No
- I haven't seen that box



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**Do you portray yourself on facebook the same way you do in real life?**

- Yes No

**How many "friends" have you added without actually knowing who they are?**

- None 1 2 3 4 5 6 7 8 9 10-more

**What type of personal information would you willingly share with advertisers?**

- |   |                       |                       |                       |                       |
|---|-----------------------|-----------------------|-----------------------|-----------------------|
| <input type="radio"/>                                       | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| I wouldn't willingly share any information with advertisers | Gender                | Name                  | Zip Code              | Phone Number          |
| <input type="radio"/>                                       | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Physical Address  | Email                 | Interests             | Political View        | Favorite Music        |
| <input type="radio"/>                                       | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| School Information  | Hometown              | Favorite Books        | Birthday              | Favorite TV Shows     |
| <input type="radio"/>                                       | <input type="radio"/> |                       |                       |                       |
| Favorite Movies   | Relationship Status   |                       |                       |                       |

**Who are you OK with looking at your Facebook profile?**

- your parents  Yes  No
- your professors  Yes  No
- an employer  Yes  No
- the government  Yes  No
- your classmates  Yes  No
- strangers  Yes  No

**Does Facebook share your profile information with advertisers?**

- Yes No I don't know

**When do you get on Facebook?**

- 
- When I get a new message      When someone has commented on my picture/video      During the week      On the weekend      When I feel like it

**How do you check your messages on Facebook?**

- When I get a new notification via e-mail      I go directly to Facebook to check my messages

**How many "friends" do you have on Facebook?**

- Less than 10    10-50    50-100    100-150    150-200    200-250    250-300    300-more



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**Are most of your "friends" on Facebook attending UC Davis?**

Yes  No  I don't remember

**How often do you change your profile picture?**

I don't change my profile picture  Once a month  Once a week  Twice a week  Three or more times a week

**Do you use the "poke" feature on Facebook?**

Yes  No

**On a scale of 1-10 how concerned are you about your online privacy?**

Not much  0  1  2  3  4  5  6  7  8  9  10  Very concerned

**Do you "facebook" people more than you e-mail them?**

Yes  No  About the same

**What have you revealed in your Facebook account?**

<input type="radio"/>							
Name	Gender	Email	Picture	Phone Number	Birthday	Hometown	High School
<input type="radio"/>							
Relationship Status	Major	Interests	Political View	Course Schedule	Sexual Orientation	About Me	Website
<input type="radio"/>							
Physical Address	Zip code	School Information	Country	Favorite Music	Favorite Books	Favorite Movies	Favorite TV shows
<input type="radio"/>							
Religion							

**What type of applications have you added on Facebook?**

No applications added	<input type="radio"/>	Game applications	<input type="radio"/>	Others	<input type="radio"/>
Forums/Questioners/Polls	<input type="radio"/>	"fun wall"/"super wall" etc. application	<input type="radio"/>	"Best friends" list	<input type="radio"/>
"Graffiti" application	<input type="radio"/>	"vampire/pirate/zombie" etc. application	<input type="radio"/>	Free gift apps	<input type="radio"/>
Music applications	<input type="radio"/>	"Superpoke" etc. application	<input type="radio"/>		<input type="radio"/>

**Would you be willing to provide your e-mail address for further questions about this survey?  
(Your input will be acknowledged and credited)**

Email address: \_\_\_\_\_

**Thank you for taking the time to fill out this survey. Your input is greatly appreciated.**