Facebook Survey
Please take a few minutes to fill out this survey on your use of “Facebook”. I welcome your feedback and your answers will be kept confidential. Thank you for your participation.

General Information about your “Facebook” usage

What class are you filling this out for?
Class: ________________________

Did you take this survey last quarter?
- Yes
- No
- I don’t remember

Are you a male or female?
- Male
- Female

What is your age?
- 17 or younger
- 18-19
- 20-21
- 22-23
- 24-Older

What year of University are you in?
- Freshman
- Sophomore
- Junior
- Senior
- Graduate student
- Industry

Do you have a facebook account? (If yes, please continue with survey)
- Yes
- No
- I plan on getting one

When did you create a “facebook” account?
- Before I entered University
- After orientation for University
- Winter quarter 2008 (this quarter)
- Fall quarter 2007

How often do you visit Facebook per day?
- I don’t visit Facebook everyday
- Once
- Twice
- 3-4 times
- 5-6 times
- 7 or more times

How long do you spend on Facebook per day?
- I don’t visit Facebook everyday
- Less than 30 minutes
- 1 hour
- Less than 2 hours
- 2 hours or more
Have you changed your privacy settings on your Facebook?

- [ ] Yes
- [ ] No

Which privacy settings have you changed to “friends only”?

- [ ] I haven’t changed my privacy settings
- [ ] I don’t remember
- [ ] Mobile phone
- [ ] Land line
- [ ] Online status
- [ ] Wall
- [ ] IM screen name
- [ ] Video’s tagged of you
- [ ] Photo’s tagged of you
- [ ] Status updates
- [ ] Mailbox
- [ ] Current Address
- [ ] Residence
- [ ] Website
- [ ] Contact e-mail
- [ ] Groups
- [ ] Posted items
- [ ] Profile
- [ ] Other (please list) _______

When did you last make a change in your privacy settings?

- [ ] I haven’t changed my privacy settings
- [ ] I don’t remember
- [ ] Before Fall 2007
- [ ] Fall 2007
- [ ] Winter 2008 (Current Quarter)

Have you sent “invites” to friends on Facebook to ask them if they would like to attend an event?

- [ ] Yes
- [ ] No

Have you used the “market-place” application to buy or sell things?

- [ ] Yes
- [ ] No

Have you read the Facebook privacy policy?

- [ ] Yes
- [ ] No
- [ ] I didn’t know that Facebook had a privacy policy

Do you “tag” your friends in pictures and videos?

- [ ] Yes
- [ ] No

Do you portray yourself on Facebook the same way you do in real life?

- [ ] Yes
- [ ] No
Do you feel that your identity information is well-protected by Facebook?

Yes  No

What type of personal information would you share with advertisers?

I wouldn't share any information with advertisers

Gender  Name  Zip Code  Phone Number

Physical Address  Email  Interests  Political View  Favorite Music

School Information  Hometown  Favorite Books  Birthday  Favorite TV Shows

Favorite Movies  Relationship Status

How many “friends” have you added without actually knowing who they are?

None  1-2  3-4  5-6  7 or more

Who are you OK with looking at your Facebook profile?

your parents  Yes  No

your professors  Yes  No

an employer  Yes  No

the government  Yes  No

your classmates  Yes  No

Strangers  Yes  No

How many “friends” do you have on Facebook?

Less than 10  10-50  50-100  100-150  150-200  200 or more

How many “groups” have you joined on Facebook?

None  5 or less  10 or less  15 or less  15 to 20  20 or more

How often do you change your profile picture?

I don't change my profile picture  Once a month  Once a week  Twice a week  Three or more times a week
Do you use the “poke” feature on Facebook?

- Yes
- No

How often do you change your “status” on Facebook? (ie - John Doe is ...)

- I don’t change my status
- 1-2 times a month
- 1-2 times a week
- 3 or more times a day
- 1-2 times a day

Do you “facebook” people more than you e-mail them?

- Yes
- No
- About the same

Do you consider facebook a waste of time?

- Yes
- No

Do you have any other social networking accounts?

- No
- MySpace
- MSN Spaces
- Orkut
- SecondLife
- Other (please list) ____________________________________

What have you revealed in your Facebook account?

Name
Gender
Email
Picture
Phone Number
Birthday
Hometown
High School
Relationship
Major
Interests
Political View
Course Schedule
Sexual Orientation
About Me
Website
Physical Address
Zip code
School Information
Country
Favorite Music
Favorite Books
Favorite Movies
Favorite TV shows
Religion

What type of applications have you added on Facebook?

- No applications added
- Game applications
- Others
- Forums/Questioners/Polls
- “fun wall”/“super wall” etc. application
- “Best friends” list
- “Graffiti” application
- “vampire/pirate/zombie” etc. application
- Free gift apps
- Music applications
- “Superpoke” etc. application

Thank you for taking the time to fill out this survey. Your input is greatly appreciated.