Facebook Survey
Please take a few minutes to fill out this survey on your use of "Facebook". I welcome your feedback and your answers will be kept confidential. Thank you for your participation.

**General Information about your “Facebook” usage**

What class are you filling this out in?
Class: ________________________

When did you last take this survey?
- [ ] I haven’t taken this survey before
- [ ] Fall 2007
- [ ] Winter 2007
- [ ] Fall 2007 and Winter 2008
- [ ] I don’t remember

Are you a male or female?
- [ ] Male
- [ ] Female

What is your age?
- [ ] 17 or younger
- [ ] 18-19
- [ ] 20-21
- [ ] 22-23
- [ ] 24-Older

What year of University are you in?
- [ ] Freshman
- [ ] Sophomore
- [ ] Junior
- [ ] Senior
- [ ] Graduate student
- [ ] Industry

Do you have a facebook account? (If yes, please continue with survey)
- [ ] Yes
- [ ] No
- [ ] I plan on getting one

When did you create a facebook account?
- [ ] Before I entered University
- [ ] When I got my "@ucdavis.edu" e-mail ID
- [ ] After orientation for University
- [ ] Fall quarter 2007
- [ ] Winter quarter 2008
- [ ] Spring quarter 2008 (this quarter)

How often do you visit Facebook per day?
- [ ] I don’t visit Facebook everyday
- [ ] Once
- [ ] Twice
- [ ] 3-4 times
- [ ] 5-6 times
- [ ] 7-8 times
- [ ] 9-10 times
- [ ] 11-More times

How long do you spend on Facebook per day?
- [ ] I don’t visit Facebook everyday
- [ ] 5 minutes
- [ ] 10 minutes
- [ ] 15 minutes
- [ ] 20 minutes
- [ ] 25 minutes
- [ ] 30 minutes
- [ ] 45 minutes
- [ ] 60 minutes
- [ ] 90 minutes
- [ ] 120 minutes or more

Have you changed your privacy settings on your Facebook?
- [ ] Yes
- [ ] No
- [ ] I don’t remember
Which privacy settings have you changed to “friends only”?

- I haven’t changed my privacy settings
- I don’t remember
- Mobile phone
- Landline
- Online status
- Wall
- IM screen name
- Video’s tagged of you
- Photo’s tagged of you
- Mailbox
- Current Address
- Residence
- Website
- Contact e-mail
- Groups
- Posted Items
- Profile
- Status updates

When did you last make a change in your privacy settings?

- I haven’t changed my privacy settings
- When I first got my account
- I don’t remember
- Before Fall 2007
- Fall 2007
- Winter 2008
- Spring 2008 (current quarter)

How many “facebook friends” do you associate closely with outside of Facebook?

- None
- 5 or less
- 10 or less
- 20 or less
- 30 or less
- 40 or less
- 50 or less
- 100 or less
- Less than 200
- 200 or more

On a scale of 1-10 how much do you use the “facebook chat” to instant message your friends?

- Not much
- 0
- 1
- 2
- 3
- 4
- 5
- 6
- 7
- 8
- 9
- 10
- A lot

On a scale of 1-10 do you feel that your identity information is well-protected by Facebook?

- No
- 0
- 1
- 2
- 3
- 4
- 5
- 6
- 7
- 8
- 9
- 10
- Yes

On a scale of 1-10 how much do you “private message” people on Facebook?

- Not much
- 0
- 1
- 2
- 3
- 4
- 5
- 6
- 7
- 8
- 9
- 10
- A lot

On a scale of 1-10 do you consider facebook a waste of time?

- No
- 0
- 1
- 2
- 3
- 4
- 5
- 6
- 7
- 8
- 9
- 10
- Yes

Have you read the Facebook privacy policy?

- Yes
- No
- I didn’t know that Facebook had a privacy policy

Have you added people using the “People You May Know” box on your Facebook homepage?

- Yes
- No
- I haven’t seen that box
Do you portray yourself on facebook the same way you do in real life?

- Yes
- No

How many “friends” have you added without actually knowing who they are?

- None
- 1
- 2
- 3
- 4
- 5
- 6
- 7
- 8
- 9
- 10-more

What type of personal information would you willingly share with advertisers?

- I wouldn’t willingly share any information with advertisers
- Gender
- Name
- Zip Code
- Phone Number
- Physical Address
- Email
- Interests
- Political View
- Favorite Music
- School Information
- Hometown
- Favorite Books
- Birthday
- Favorite TV Shows
- Favorite Movies
- Relationship Status

Who are you OK with looking at your Facebook profile?

- your parents
  - Yes
  - No
- your professors
  - Yes
  - No
- an employer
  - Yes
  - No
- the government
  - Yes
  - No
- your classmates
  - Yes
  - No
- strangers
  - Yes
  - No

Does Facebook share your profile information with advertisers?

- Yes
- No
- I don’t know

When do you get on Facebook?

- When I get a new message
- When someone has commented on my picture/video
- During the week
- On the weekend
- When I feel like it

How do you check your messages on Facebook?

- When I get a new notification via e-mail
- I go directly to Facebook to check my messages

How many “friends” do you have on Facebook?

- Less that 10
- 10-50
- 50-100
- 100-150
- 150-200
- 200-250
- 250-300
- 300-more
Are most of your “friends” on Facebook attending UC Davis?
○ ○  I don’t remember

How often do you change your profile picture?
I don’t change my profile picture  Once a month  Once a week  Twice a week  Three or more times a week

Do you use the “poke” feature on Facebook?
○ ○

On a scale of 1-10 how concerned are you about your online privacy?
Not much 0 1 2 3 4 5 6 7 8 9 10 Very concerned

Do you “facebook” people more than you e-mail them?
○ ○ ○

What have you revealed in your Facebook account?
Name  Gender  Email  Picture  Phone Number  Birthday  Hometown  High School
Relationship Status  Major  Interests  Political View  Course Schedule  Sexual Orientation  About Me  Website
Physical Address  Zip code  School Information  Country  Favorite Music  Favorite Books  Favorite Movies  Favorite TV shows

What type of applications have you added on Facebook?
No applications added  ○  Game applications  ○  Others  ○
Forums/Questioners/Polls  ○  “fun wall”/“super wall” etc. application  ○  “Best friends” list  ○
“Graffiti” application  ○  “vampire/pirate/zombie” etc. application  ○  Free gift apps  ○
Music applications  ○  “Superpoke” etc. application

Would you be willing to provide your e-mail address for further questions about this survey? (Your input will be acknowledged and credited)

Email address: ________________________________

Thank you for taking the time to fill out this survey. Your input is greatly appreciated.