

# **Facebook Survey**

Please take a few minutes to fill out this survey on your use of "Facebook". I welcome your feedback and your answers will be kept confidential. Thank you for your participation.

## General Information about your "Facebook" usage

| What class are you filling this out for?  |  |  |  |  |  |  |  |
|---|--|--|--|--|--|--|--|
| Class:  |  |  |  |  |  |  |  |
| Do you have a facebook account? (If yes, please continue with survey)                     |  |  |  |  |  |  |  |
| 0 0 0   |  |  |  |  |  |  |  |
| Yes No I plan on getting one  |  |  |  |  |  |  |  |
| Are you a male or female?   |  |  |  |  |  |  |  |
| 0 0   |  |  |  |  |  |  |  |
| Male Female   |  |  |  |  |  |  |  |
| What is your age?   |  |  |  |  |  |  |  |
| 0 0 0 0 0   |  |  |  |  |  |  |  |
| Younger than 17 18-19 20-21 22-23 24-Older  |  |  |  |  |  |  |  |
| What year of University are you in?   |  |  |  |  |  |  |  |
| 0 0 0 0 0   |  |  |  |  |  |  |  |
| Freshman Sophomore Junior Senior Graduate student Industry                                |  |  |  |  |  |  |  |
| When did you create a "facebook" account?   |  |  |  |  |  |  |  |
| o o o   |  |  |  |  |  |  |  |
| Before I entered University First quarter of University After First Quarter of University |  |  |  |  |  |  |  |
|   |  |  |  |  |  |  |  |
| How often do you visit Facebook per day?  |  |  |  |  |  |  |  |
| 0 0 0 0   |  |  |  |  |  |  |  |
| I don't visit Facebook everyday Once Twice Three or more times                            |  |  |  |  |  |  |  |



| How long do you spend on Facebook per day?                                |  |          |           |             |              |            |                   |                 |  |
|---|--|----------|-----------|-------------|--------------|------------|-------------------|-----------------|--|
|   | 0  |          |           |             | 0            | 0          | 0                 | 0               |  |
| I don't   | I don't visit Facebook everyday  |          |           | Less than   | 30 minutes   | 1 hour     | Less than 2 hours | 2 hours or more |  |
| Have  | you cha  | nged ye  | our priva | cy settings | on your Fa   | cebook?    |                   |                 |  |
| 0   | 0  |          |           |             |              |            |                   |                 |  |
| Yes   | No   |          |           |             |              |            |                   |                 |  |
| How n   | How many "friends" have you added without actually knowing who they are? |          |           |             |              |            |                   |                 |  |
| 0   | 0  | 0        | 0         | 0           |              |            |                   |                 |  |
| None  | 1-2  | 3-4      | 5-6 7 o   | or more     |              |            |                   |                 |  |
| Are yo  | Are you OK with your family looking at your Facebook profile?            |          |           |             |              |            |                   |                 |  |
| 0   | 0  |          |           |             |              |            |                   |                 |  |
| Yes   | No   |          |           |             |              |            |                   |                 |  |
| Are yo  | ou OK w  | /ith you | r classma | ates lookin | g at your Fa | acebook p  | rofile?           |                 |  |
| 0   | 0  |          |           |             |              |            |                   |                 |  |
| Yes   | No   |          |           |             |              |            |                   |                 |  |
| Are yo  | ou OK w  | ith stra | ngers loc | oking at yo | ur Faceboo   | k profile? |                   |                 |  |
| 0   | 0  |          |           |             |              |            |                   |                 |  |
| Yes   | No   |          |           |             |              |            |                   |                 |  |
| Do you feel that your identity information is well-protected by Facebook? |  |          |           |             |              |            |                   |                 |  |
| 0   | 0  |          |           |             |              |            |                   |                 |  |
| Yes   | No   |          |           |             |              |            |                   |                 |  |
| How many "friends" do you have on Facebook?                               |  |          |           |             |              |            |                   |                 |  |
| C   | )  | 0        | 0         | 0           | 0            | 0          |                   |                 |  |
| Less tl   | hat 10   | 10-50    | 50-100    | 100-150     | 150-200      | 200-more   | 2                 |                 |  |



#### How many "groups" have you joined on Facebook? Ο Ο Ο Ο Ο None 5 or less 10 or less 15 or less 20 or more How often do you change your profile picture? 0 Ο Ο Ο Ο I don't change my profile picture Once a month Once a week Three or more times a week Twice a week Do you use the "poke" feature on Facebook? Ο Ο Yes No How often do you change your "status" on Facebook? (ie - John Doe is ...) Ο Ο Ο Ο Ο I don't change my status 1-2 times a day 3 or more times a day 1-2 times a week 1-2 times a month Do you "facebook" people more than you e-mail them? Ο Ο Yes No Do you consider facebook a waste of time? Ο Ο Yes No Do you have any other social networking accounts? Ο Ο 0 Ο Ο

| No | MySpace | MSN Spaces | Orkut | Other |
|----|---------|------------|-------|-------|



## What have you revealed in your Facebook account?

| 0                      | 0        | 0                     | 0                 | 0                  | 0                     | 0               | 0                    |
|------------------------|----------|-----------------------|-------------------|--------------------|-----------------------|-----------------|----------------------|
| Name                   | Gender   | Email                 | Picture           | Phone Number       | Birthday              | Hometown        | High School          |
| 0                      | 0        | 0                     | 0                 | 0                  | 0                     | 0               | 0                    |
| Relationship<br>Status | Major    | Interests             | Political<br>View | Course<br>Schedule | Sexual<br>Orientation | About Me        | Website              |
| 0                      | 0        | 0                     | 0                 | 0                  | 0                     | 0               | 0                    |
| Physical<br>Address    | Zip code | School<br>Information | Country           | Favorite Music     | Favorite Books        | Favorite Movies | Favorite TV<br>shows |
| 0                      |          |                       |                   |                    |                       |                 |                      |

Religion

### What type of applications have you added on Facebook?

| No applications added    | 0 | Game applications                               | 0 | Other applications: |
|--------------------------|---|---|---|---------------------|
| Forums/Questioners/Polls | 0 | "fun wall"/"super wall" etc. application        | 0 |                     |
| "Graffiti" application   | 0 | "vampire/pirate/zombie" etc. application        | 0 |                     |
| Music applications       | 0 | Other Applications (please list in next column) | 0 |                     |

Thank you for taking the time to fill out this survey. Your input is greatly appreciated.